



CARL DAVIDSON

President

Areas of Expertise

Carl Davidson partners with organizational leaders to create and implement broad-scale leadership change. He brings more than 30 years of experience as a senior line manager, a business and strategic consultant as well as an executive coach. Carl has succeeded in collaborating with senior level managers in financial services, manufacturing, health care, telecommunications, semi-conductor and retail organizations, to realize significant and measurable improvements while aligning organizational culture with stated values and principles. His experience and strength lie in the following areas:

- Developing effective leadership skills among executives and senior management
- Leading large scale sales, marketing and financial strategic change
- Designing and implementing change initiatives linking quality and performance measurement processes
- Achieving strategic objectives by shifting organizations from traditional training methods to the integrated use of new learning technologies

Professional Accomplishments

Carl has been involved in founding and/or leading the growth of two successful professional and financial services firms during his career. His corporate positions have encompassed leading new business startups, divisional turnarounds, supplier and alliance partnerships and enterprise-wide strategic change implementation. Noteworthy projects include:

- The establishment of customer relationship processes as part of sales focused business process improvement redesigns
- The creation of performance measurement systems, “dash boards”, for financial and healthcare organizations
- The development and implementation of the cultural components of a six sigma initiatives
- The initiation of custom curriculum design and development for e-learning blended solutions

Background and Education

Carl has lived in the Bay area for over 20 years. He has earned both his B.A. in History and Political Science and his M.S. in Education from Hofstra University. He also holds an M.B.A. in Finance from Golden Gate University. He is certified in PDI's 360 leadership development assessments and Miller Heiman's LAMP account management processes.